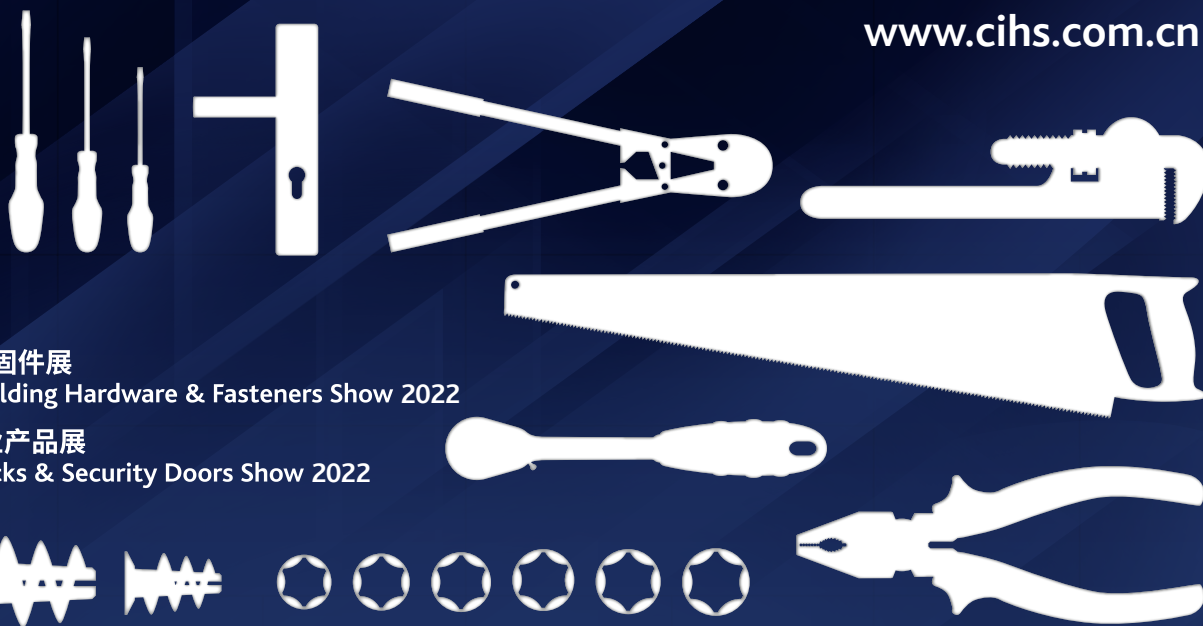


www.cihs.com.cn



同期举办  
Co-located with

中国国际建筑五金、紧固件展  
China International Building Hardware & Fasteners Show 2022

中国国际锁具安防门业产品展  
China International Locks & Security Doors Show 2022



# 2022中国国际五金展

—《科隆国际五金展》强力推动

## China International Hardware Show 2022

2022年9月21-23日  
21-23 September 2022

上海新国际博览中心  
Shanghai New International  
Expo Center (SNIEC)



中国五金制品协会  
China National Hardware Association



# CIHS 2019 REVIEW 上届回顾

120,000

Floor Space Occupied  
(Square Meters)  
展会面积 (平方米)

40,356

Trade Visitors  
专业观众

3,565

International Visitors  
海外观众

Increase 增长 12%



2,620

Exhibitors  
参展企业

340

International Exhibitors  
海外展商

Increase 增长 8%



Among others from the following countries:  
主要参展的国家和地区



## VISITOR ANALYSIS 观众分析

25.11%

rated their visit to CIHS 2019  
as "comfortable" to "very good"  
认为CIHS 2019“较好”或“非常棒”

20.35%

met manufacturers they are interested in  
在现场见到了他们感兴趣的产品和企业

45.89%

involved in purchase decision making  
参与采购决策

8.66%

will probably come back to  
CIHS 2020 next year  
计划继续参观CIHS 2020

## Nature of Business 公司业务性质



## Product of Interests 感兴趣产品



## Visitors from Regions out of China 海外观众来源





# EXHIBITOR ANALYSIS 参展商分析

97%

rated their participation at CIHS 2019 as "comfortable" to "very good"  
认为参展CIHS 2019 整体效果“一般”到“非常好”

98%

met relevant customer onsite  
认为在现场见到了期望见到的客户

88%

rated the prospects of follow-up business was "comfortable" to "very good"  
认为展会上的意向客户在会后成交的可能性“一般”到“非常可能”



## FOR TOOLS, DIY AND BUILDING HARDWARE, FASTENERS, SECURITY SYSTEMS, LOCKS AND FITTINGS

China International Hardware Show (CIHS) has been firmly established in Shanghai since 2001, as one of the largest annual hardware events in the world, second only after the biennial EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR in Cologne.

Buyers from all over the world gather at CIHS every year to source for the best deals and make connections. Nevertheless the vast majority is domestic visitors and an increasing number of international exhibitors uses this show as a platform to enter or expand on the China market. CIHS is the ideal gateway for international brands looking to gain a firm foothold in China - one of the largest and fastest growing markets in the world.

## 工具、建筑五金及紧固件、锁具及安防产品、机电机械设备、加工制造设备领域的顶级专业展览会

中国国际五金展（CIHS）创办于2001年，十余年间中国国际五金展顺应市场、服务行业，成为全球第二大五金展，被誉为“五金市场的晴雨表，行业发展的风向标”。

来自世界各国的买家，以及大量的国内买家每年相聚于中国国际五金展，进行交流和贸易洽谈。此外，越来越多的海外制造商将此展作为进入或拓展中国市场的主要途径。



### Tools 工具

Hand tools  
手动工具  
Power tools  
电动工具  
Pneumatic tools  
气动工具  
Mechanical tools  
机械工具  
Grinding abrasives  
磨料磨具  
Welding tools  
焊接工具  
Tool accessories  
工具相关附件与设备



### DIY & Building Hardware 建筑五金、紧固件、 DIY

Building material & components  
建筑材料及配件  
Furniture hardware  
家具五金  
Decorative metalware  
装饰五金  
Fasteners  
紧固件  
Nails, Wire & Mesh  
丝钉网



### Lock, Work Safety and Accessories 锁具、安防产品及配件

Locks & Keys  
锁、钥匙  
Security equipment & system  
安防产品与系统  
Work safety & protection  
防护用品  
Lock accessories  
锁具配（附）件及相关技术设备



### Processing Equipment 加工制造设备

Metal processing equipment  
金属加工设备  
Testing equipment  
检测设备  
Surface treatment equipment  
表面处理设备  
Pump & Valve  
泵、阀



### Garden 园艺产品

EXHIBITOR PROFILE 展品范围





# ASIA'S LEADING TRADE FAIR FOR HARDWARE

## 为何选择中国国际五金展

### 引领行业发展

CIHS每年一届，展示行业领先的产品和技术。

### 全球顶级专业五金展

CIHS是亚洲最大、世界第二大五金展，由世界第一大五金展“科隆国际五金博览会”强力推动。

### 国际化展示平台

每年有几百家海外制造商、上千名海外买家同时选择CIHS，将CIHS打造为一个国际化的交流、交易、交友的平台。

### 五金制造商云集

一年一度的CIHS汇集所有中国国内五金行业领军企业以及众多海外制造商参与展示。

### 独享科隆国际五金博览会资源

独享科隆国际展览公司EISENWARENMESSE——《科隆国际五金博览会》品牌展会的全球市场推广资源。

### 海外制造商/贸易商进入中国的必经之路

CIHS历经十余年，被众多海外制造企业及海外买家认定为进入中国市场的第一选择，也是必经之路。

### Leading the industry

CIHS takes place every year, presents the industry's leading products and technologies.

### World top professional exhibition

CIHS is the largest hardware show in Asia and the second largest in the world, only after EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR in Cologne.

### International platform

Hundreds of exhibitors and thousands of visitors attend from outside China. That makes CIHS an international platform for the hardware industry.

### Cluster of hardware manufacturers

All leading domestic manufacturers and many international manufacturers participate every year.

### Enjoy EISENWARENMESSE exclusive resources

Gain exclusive access to Koelnmesse's global EISENWARENMESSE network of event marketing and promotion.

### Crucial for entering Chinese market

CIHS is always considered by international exhibitors and visitors as the one-and only platform to access the Chinese market.

## CONTACT US 联系我们

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